



Supporting New Hampshire's Workforce

The Urgent Case for Public Higher Education Funding

Senate Finance Budget Hearing

April 21, 2023

Supplying NH's Workforce



18,800

Class of 2012-2020 graduates working
in NH in 2021 (NH Emp. Security)

2,000+

NH employer partners, collaborating
on internships and hiring

2X

Higher likelihood of non-resident graduates
working in state if they complete a NH internship.

Reducing costs, supporting students



\$50 million in operating expense reductions have improved operational efficiency.

Five years of flat tuition and **significant increases in financial aid** have reduced net tuition for NH students

Additional state support is needed to continue the momentum.

USNH Operating Budget Request



<i>In Millions</i>	Actual			USNH Requested			House Adopted Budget		
	FY 22	FY 23	Total	FY 24	FY 25	Total	FY 24	FY 25	Total
Efficiency Request	\$ 88.5	\$ 88.5	\$ 177.0	\$ 91.2	\$ 91.2	\$ 182.4	\$ 91.2	\$ 91.2	\$ 182.4
Additional Prioritized Needs									
<i>PSU and KSC: Strengthen Workforce Partnerships</i>				3.0	8.0	11.0	3.0	3.0	6.0
<i>PSU and KSC: Maintain NH undergrad financial aid</i>				1.0	2.0	3.0	1.0	4.0	5.0
<i>Coop Ext: Strengthen health/well-being of Granite Staters</i>				-	3.0	3.0	-	3.0	3.0
Total USNH operating appropriations	\$ 88.5	\$ 88.5	\$ 177.0	\$ 95.2	\$ 104.2	\$ 199.4	\$ 95.2	\$ 101.2	\$ 196.4

USNH supports the House-adopted budget

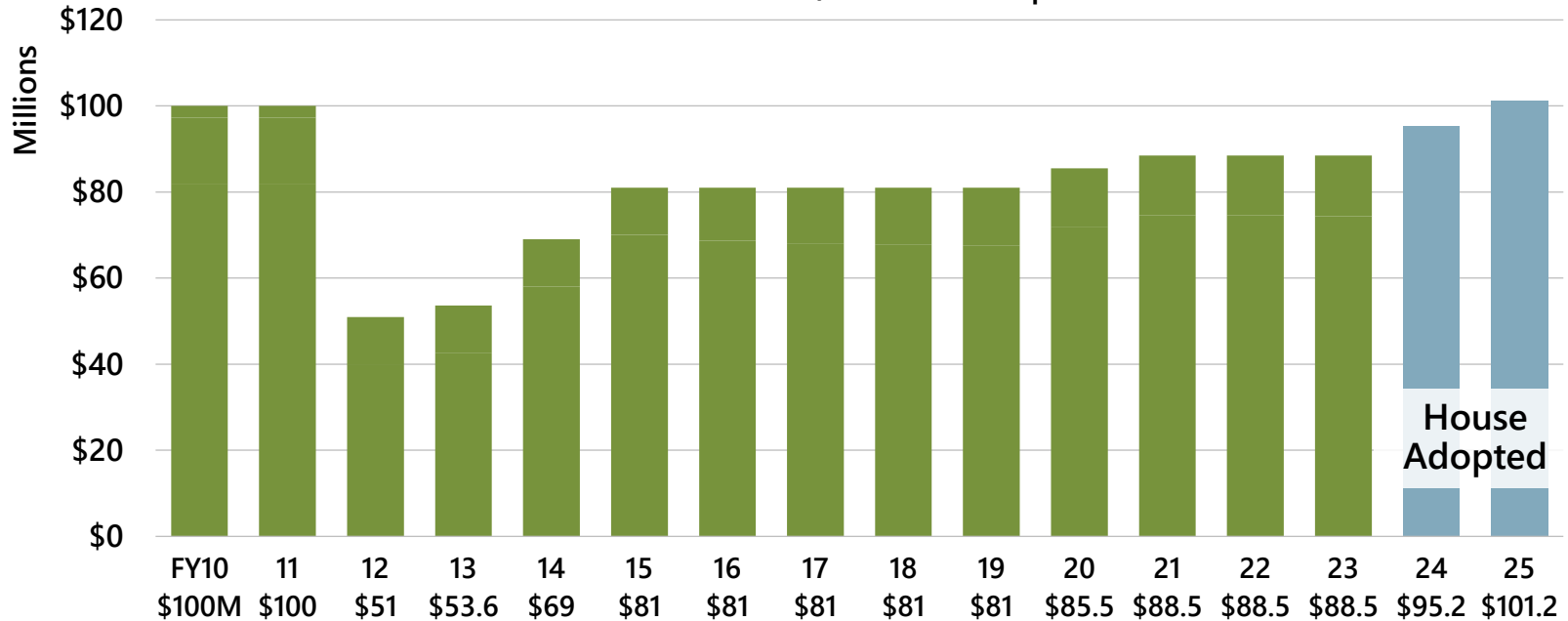
House-adopted budget will:



- Extend the tuition freeze through FY25 and maintain financial aid for New Hampshire students.
- Build and strengthen workforce partnerships in the Monadnock, Lakes and North Country regions.
- Expand Cooperative Extension programming to address well-being and aging challenges through educational resources.

USNH Appropriations

USNH State Appropriations FY10-FY24/25 House Adopted



Does not include one-time funding.

HB 2 - One-Time Investments



Blockchain Quality Assurance Center

\$1.5 million in House adopted

- Recommendation of the Commission on Cryptocurrencies and Digital Assets
- Utilizes existing expertise at the UNH Interoperability Lab (IOL) to rapidly expand testing and quality assurance services to meet industry demand.
- One-time seed funding will create a self-sustaining operation and establish NH as an attractive destination for Blockchain entrepreneurs and businesses.

Whittemore Center Renovations

\$6 million in House adopted

- First facility upgrade since opening in 1995.
- Upgrade the ice surface, equipment, HVAC systems, and student-athlete facilities to bring the facility up to par with peer institutions.
- Will attract and retain outstanding student-athletes, support community and regional events, and bring more visitors and revenue to the state.
- Project Funding
 - **UNH:** \$14 million
 - **Private Donors:** \$10 million
 - **State:** \$6 million

Contact



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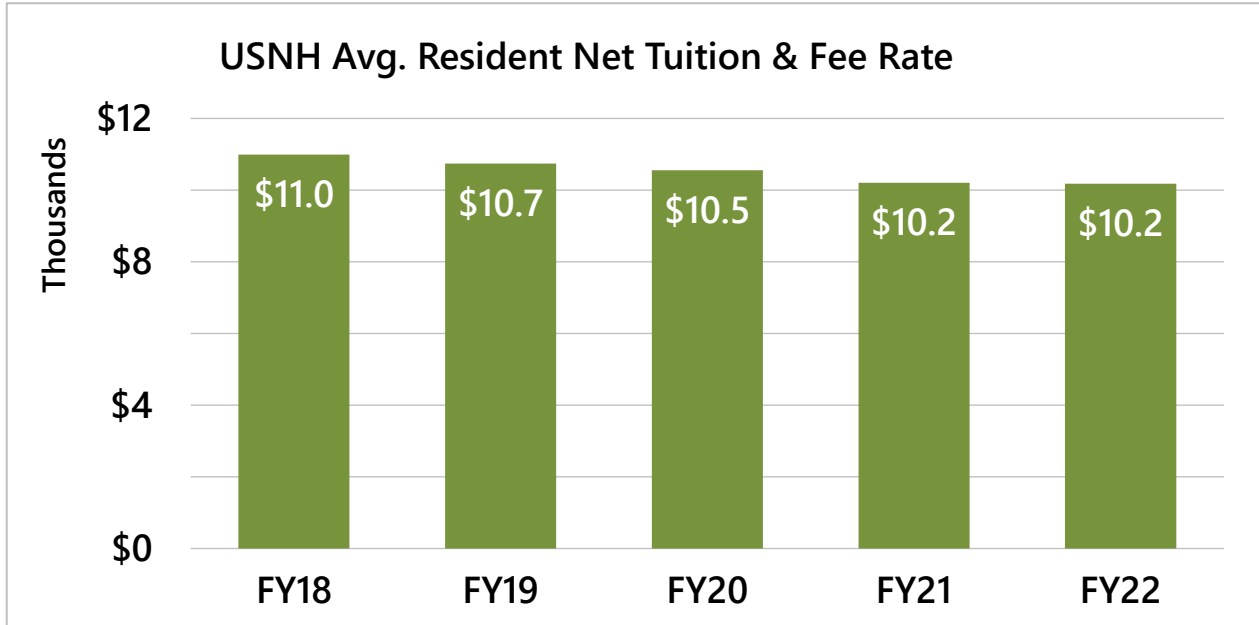


University System
of New Hampshire

Appendix A

Supporting Material

Supporting students...



Five years of flat tuition and significant increases in financial aid have reduced net tuition to meet our mission of affordable, accessible high-quality education.

...by reducing costs

\$50MM reduction

in total recurring operating expense, FY2019-2022

8.7% reduction

in employee compensation

3.5% reduction

in other operating expense

USNH spends about **\$3,100 annually per student** on day-to-day operational expenses, compared to the New England 4-year public average of **\$4,150**.

Strong Fiscal Management

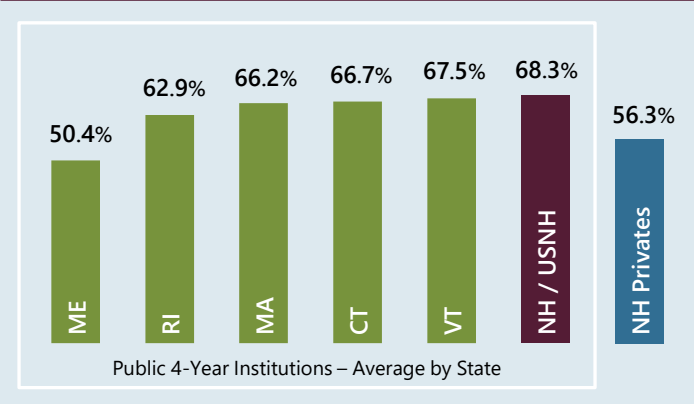


“The system's financial discipline and successful execution of cost-cutting measures in the midst of challenged market conditions demonstrates strong management credibility... A moderately large research enterprise, good donor support and absence of defined benefit pension exposure are tempered by low state support[.]” - Moody's (11/18/22)

USNH Quality Metrics

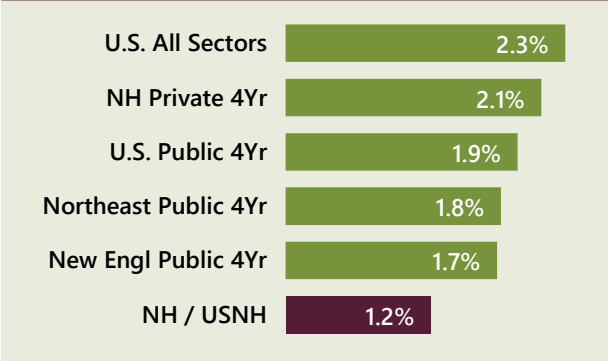


Bachelor's 6-Year Graduation Rate



U.S. Dept. of Education, National Center for Education Statistics, IPEDS. FY21 provisional data, most recent available.

Student Loan Default Rate



National Student Loan Data System, official 3-year default rates released 10/2022 on borrowers entering repayment in 2019. New England and Northeast averages exclude NH/USNH. Universally low default rates reflect COVID-related moratorium on repayment.

NH Exports High School Grads



Resident High School Grad Enrollment **Out of State**

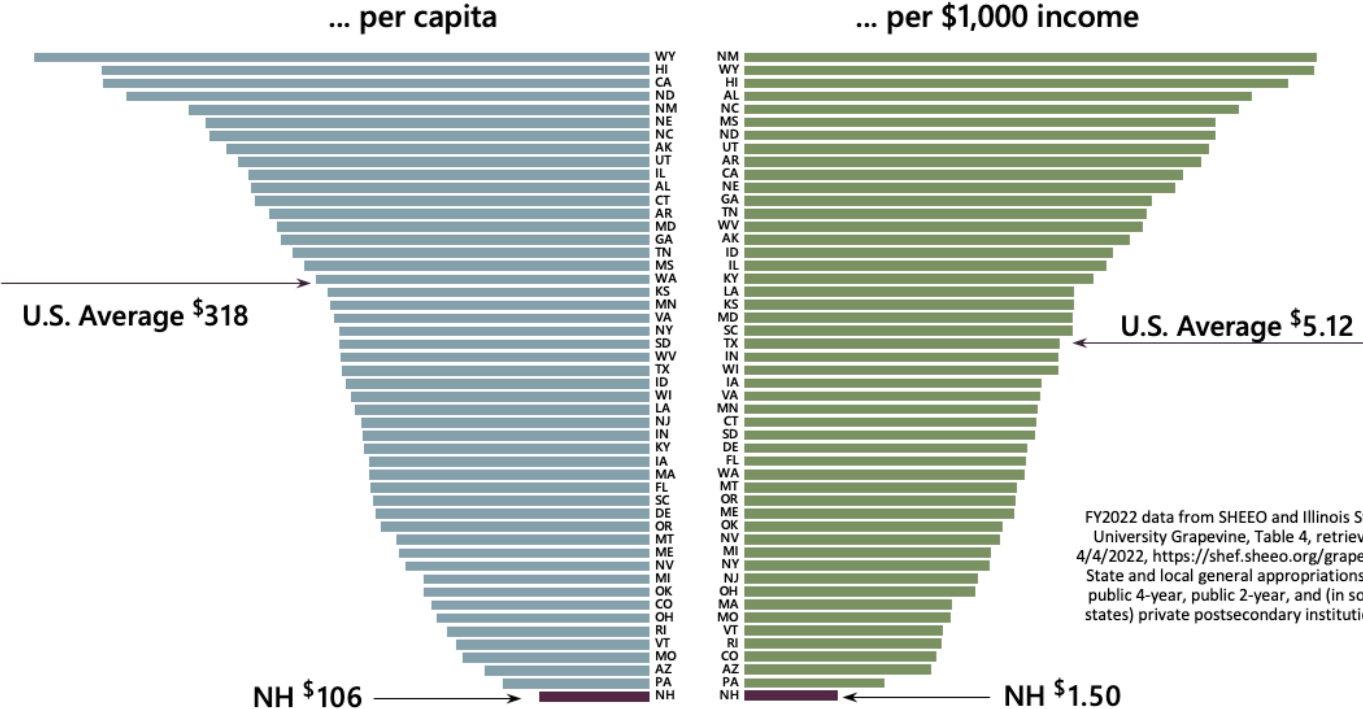
	4-Yr College Enrollment	"Exporter Rank"
VT	57.8%	1
NH	56.3%	2
New Engl Avg	46.2%	
US Avg	25.3%	

	2- and 4-Yr Enrollment	"Exporter Rank"
VT	52.5%	1
NH	48.0%	3
New Engl Avg	38.0%	
US Avg	20.0%	

New England and US averages of residents going out of state for college exclude NH.
 NH rank of 3rd highest in 2- and 4-year enrollment out-migration follows Alaska, 2nd at 50.6%.

Last in State Support

State Funding for Higher Education



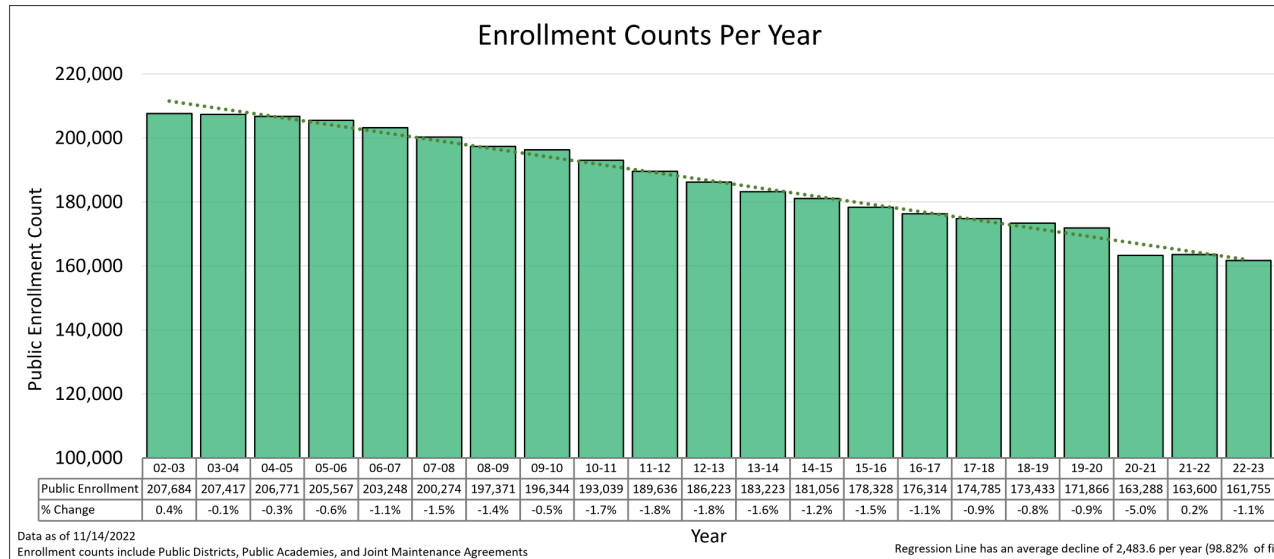
FY2022 data from SHEEO and Illinois State University Grapevine, Table 4, retrieved 4/4/2022, <https://shef.sheeo.org/grapevine>. State and local general appropriations for public 4-year, public 2-year, and (in some states) private postsecondary institutions.

Challenges

Demographics

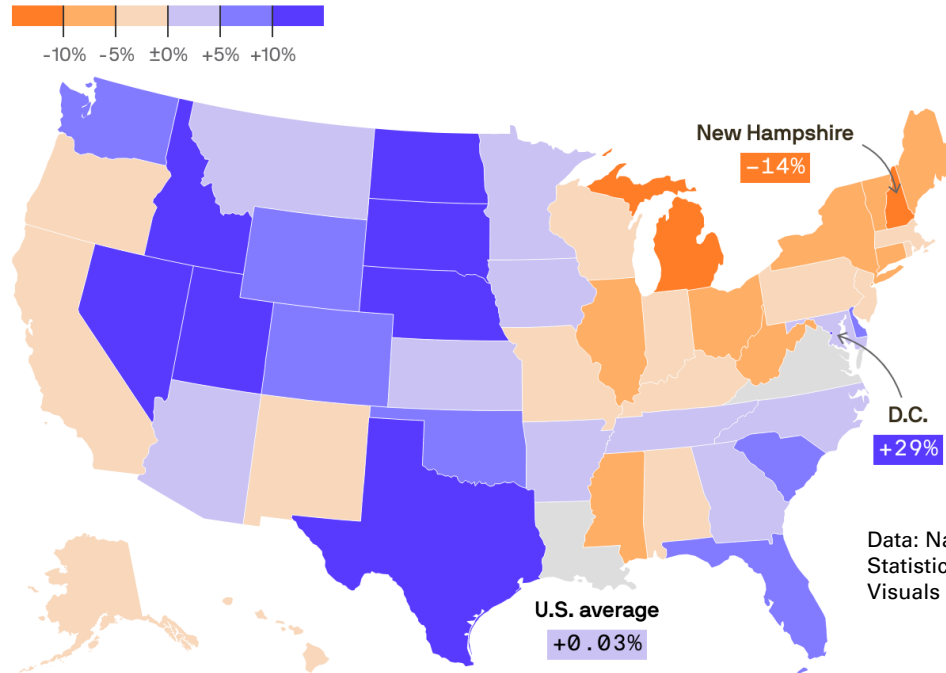
NH's student enrollment declines are occurring across the region.

NH K-12 Public School Enrollment, NHDOE



Demographics

Change in public school enrollment, 2009 to 2020



Data: National Center for Education Statistics; Map: Tory Lysik/Axios Visuals

Challenges

Regional Competition

Over 56% of recent NH HS grads enrolled out of state, compared to the national average 25%.

- Lower state support leads to higher in-state tuition.
- Higher in-state tuition makes it easier for other states to compete for NH students.
- Additionally, other states provide more support to their students.

